



February 24, 2025

Greetings!

Alzheimer's and Dementia Services of Memphis, Inc. (ADS) is a local, nonprofit organization established in January 1983 for the purpose of providing a therapeutic day care program for persons with Alzheimer's disease. We are proud to be among the first of such centers in Memphis, TN. Today ADS operates two dementia-specific adult day centers with another planned to open in the future. Our existing locations are Kennedy Park Center at 4585 Raleigh LaGrange Rd. (inside Kennedy Park) and Dorothy's Place at 3185 Hickory Hill Road. Both centers are licensed by the Tennessee Department of Human Services.

The mission of ADS is to help people with Alzheimer's disease and related disorders to live their lives with dignity and respect while providing relief to their caregivers and support for their families. ADS offers a resource of community-based support that can prevent, divert, or delay the need for institutionalized care and its associated financial and emotional costs. Most of our clients rely upon support from managed care organizations, grants, and donations.

Since 1983, with the help of this community, we have provided programs and services to support our clients, who we lovingly refer to as "Friends", and their "Caregivers". It has been estimated that 10 to 15 percent of the nation's population over 65, and an even larger percentage of those over 85, are afflicted with Alzheimer's disease. At this time, we are hoping that your company will grace our organization with support to address the rising need for support for caregivers and persons with Alzheimer's disease and dementia during our upcoming fundraiser. Our fundraiser, *The Forget Me Not Spring Garden Luncheon*, will be held on June 8, 2025 at the Great Hall Conference Center in Germantown, TN.

Please review our sponsorship package and choose to support our cause. Please contact me, Katrina Thompson (901-482-6036), if you have any questions or if you have decided upon which sponsorship package you would prefer.

We would greatly appreciate your support. Thank you very much for your consideration!

Highest regards,

Katrina Thompson

Katrina Thompson, President

Event Details

Date: Saturday, June 21, 2025

Time: 11:00 a.m. – 2:00 p.m.

Venue: The Great Hall & Conference Center
1900 S. Germantown Rd.
Germantown, TN 38138

Attire: Spring & Floral Attire

The Event

The Forget-Me-Not Spring Garden Luncheon is an event designed to raise awareness and funds for Alzheimer's and Dementia Services of Memphis, Inc. (ADS). We will also honor caregivers, a stand-out professionals in the field, and an agency that makes life better for those battling this life-changing disorder.

What is a party without food? Enjoy a delectable, fully catered luncheon.

What is a party without entertainment? Enjoy the beauty of creative and soulful live entertainment.

What is the point of hosting this luncheon for the second year? The need for awareness of and support for individuals and families affected by Alzheimer's and other dementia-related disorders is even greater in 2025 than it was in 2024.

What is a luncheon celebration without a purpose? *The Forget-Me-Not Spring Garden Luncheon* will provide a tribute to two Incredible Caregivers of the Year, a Medical Provider of the Year, and a Community Partner of the Year. There are so many impressive people working tirelessly to assist people with Alzheimer's disease and related disorders. The event committee will provide an opportunity to highlight some of the most notable work in this field.

Why Sponsor This Event?

Aside from helping citizens impacted by Alzheimer's disease and other dementia-related disorders, sponsors and patrons will learn more about the services available to this growing community of patients (Friends) and Caregivers. Sponsors will benefit from significant exposure to the public as all sponsoring company logos or names will be displayed on promotional posters during the event, as well as on our website and social media platforms.

Sponsorship Packages

Forget Me Not “Full Bloom” Sponsorship Package

Cost: \$2,000

Description

1. One table with ten (10) seats and tickets to the event.
2. The table will be presented as a “Full Bloom Table” with signage and escalated spring floral decor.
3. Company logo and name will be displayed on printed materials as the main sponsor.
4. Company logo and name will be displayed on the ADS social media pages for two months.
5. Company name is mentioned on ADS social media posts at pre and post events.
6. Company name will be mentioned at local media events (goal of our events).
7. Company representative will be included as speaker on printed program.

Forget Me Not “Rainmaker” Sponsorship Package

Cost: \$1,500

Description

1. One table with ten (10) seats and tickets to the event.
2. The table will be presented as a “Rainmaker Table” with signage and escalated spring floral decor.
3. Company logo and name will be displayed on printed materials as level sponsor.
4. Company logo and name will be displayed on the ADS social media pages for two months.
5. Company name is mentioned on the ADS social media posts at least ten times.

Forget Me Not “Good Soil” Sponsorship Package

Cost: \$1,000

Description

1. One table with eight (8) seats and tickets to the event. Two (2) additional attendees will be seated at your table.
2. The table will be presented as a “Good Soil Table” with signage and enhanced floral spring decor.
3. Company logo and name will be displayed on signage and printed materials as level sponsor.
4. Company logo and name will be displayed on the ADS social media pages.

Forget Me Not “Plant-A-Seed” Sponsorship Package

Cost: \$500

Description

1. One table shared between two “Plant-a-Seed” sponsors.
 - Each sponsor will have five (5) grouped seats with 5 tickets to the event.
2. The table will be presented as a “Plant-A-Seed Table” with signage and floral spring decor.
3. Company logo and name or the name of an honoree will be displayed on signage and printed materials for each sponsor.



Alzheimer's and Dementia Services of Memphis, Inc. 3185 Hickory Hill Rd. Memphis, TN 38115

SPONSORSHIP INVOICE

Name of Sponsor (Agency or Individual)

Name of Applicant (On behalf of Sponsor)

Address

City / State / Zip Code

Email Address

Telephone Number (Cellular Preferred)

Sponsorship Packages

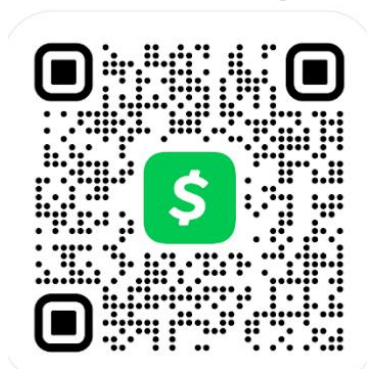
PACKAGE	PRICE	SELECTED PACKAGE (x)
Forget Me Not "Full Bloom" Sponsorship Package	\$2,000	
Forget Me Not "Rainmaker" Sponsorship Package	\$1,500	
Forget Me Not "Good Soil" Sponsorship Package	\$1,000	
Forget Me Not "Plant-A-Seed" Sponsorship Package	\$500	

Thank you for your support of Alzheimer's and Dementia Services of Memphis, Inc.!

Please submit your payment in the amount indicated for your selected sponsorship package.

Payment may be submitted in either method:

- Electronically via CashApp, PayPal, or Venmo (QR Codes below) ~ Please include processing fees. ~ Please email logo to info@adsmemphis.org.
- Bank-to-wire ~ Please email logo and send request to info@adsmemphis.org for support.
- Check payment is acceptable if received by June 11, 2025. Mail to address at the top of this page.
 - Emailed logo must be print-ready PDF, JPG, or GIF files no larger than 1MB.



CashApp
\$ADSMemphis22



PayPal



Venmo